

decline

H3PUBLICATIONS

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2009 AD RATES AND DEADLINES

decline RATES

| | 1 TIME | 3 TIMES | 6 TIMES | 11 TIMES |
|------------------|------------|------------|------------|------------|
| FULL PAGE | \$3,700.00 | \$3,400.00 | \$3,100.00 | \$2,700.00 |
| 1/2 PAGE | \$1,850.00 | \$1,700.00 | \$1,550.00 | \$1,350.00 |
| 1/3 PAGE | \$1,250.00 | \$1,150.00 | \$1,050.00 | \$900.00 |

Crankworx Program

| | 1 TIME |
|------------------|------------|
| SPREAD | \$4,000.00 |
| FULL PAGE | \$2,200.00 |

DEADLINES

| COVER DATE | SPACE RESERVATION | MATERIAL DUE | ON SALE |
|--------------------------|-------------------|--------------|-------------|
| JAN / FEB 09 | October 1 | October 15 | December 2 |
| BUYER'S GUIDE | October 27 | November 17 | January 6 |
| MARCH 09 | November 25 | December 19 | February 3 |
| APRIL 09 | January 2 | January 16 | March 3 |
| MAY 09 | February 6 | February 20 | April 7 |
| JUNE 09 | March 6 | March 20 | May 5 |
| JULY 09 | April 2 | April 16 | June 2 |
| AUGUST 09 | May 7 | May 21 | July 7 |
| Crankworx Program | | June 4 | |
| SEPTEMBER 09 | June 4 | June 18 | August 4 |
| OCTOBER 09 | July 3 | July 17 | September 1 |
| NOV / DEC 09 | August 6 | August 20 | October 6 |

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