

# decline

## H3PUBLICATIONS

25006 Avenue Kearney | Valencia, CA 91355 | phone: 661.362.1250 | fax: 661.362.1257 | www.h3publications.com

# 2010 AD RATES AND DEADLINES

## decline RATES

	1 TIME	3 TIMES	6 TIMES	11 TIMES
<b>FULL PAGE</b>	\$4,200.00	\$3,900.00	\$3,600.00	\$3,200.00
<b>1/2 PAGE</b>	\$2,100.00	\$1,950.00	\$1,800.00	\$1,600.00
<b>1/3 PAGE</b>	\$1,400.00	\$1,300.00	\$1,200.00	\$1,150.00

## Crankworx Program

	1 TIME
<b>SPREAD</b>	\$4,000.00
<b>FULL PAGE</b>	\$2,200.00

## DEADLINES

COVER DATE	SPACE RESERVATION	MATERIAL DUE	ON SALE
<b>JAN / FEB 10</b>	September 30	October 14	December 1
<b>BUYER'S GUIDE*</b>	October 26	November 16	January 5
<b>MARCH 10</b>	November 24	December 18	February 2
<b>APRIL 10</b>	January 1	January 15	March 2
<b>MAY 10</b>	February 5	February 19	April 6
<b>JUNE 10</b>	March 5	March 19	May 4
<b>JULY 10</b>	April 1	April 15	June 1
<b>AUGUST 10</b>	May 6	May 20	July 6
<b>Crankworx Program</b>		June 3	
<b>SEPTEMBER 10</b>	June 3	June 17	August 3
<b>OCTOBER 10</b>	July 2	July 16	August 31
<b>NOV / DEC 10</b>	August 5	August 19	October 5

\* Editors will download print buyer guide from [bicyclebuyersguide.com](http://bicyclebuyersguide.com)

For online buyer's guide info contact [frank@h3publications.com](mailto:frank@h3publications.com), 661-362-1250 x11

For more information on advertising, e-mail [nicole@h3publications.com](mailto:nicole@h3publications.com), 661-362-1250 x25